IN THE CLAIMS

Please amend the claims to read as follows:

Listing of Claims

1-7. (Canceled).

8. (New) A broadcast data communication method comprising:

a transmission step of transmitting broadcast notification information containing a broadcast notification information identifier by a server;

a receiving step of receiving of the broadcast notification information by a terminal;

a transmission step of transmitting receivable notification information for the broadcast data from the terminal to the server based on the broadcast communication information;

a transmission step of transmitting broadcast data based on the receivable notification information by the server;

a receiving step of receiving the broadcast data by the terminal; and

an ending step of saving the broadcast notification information identifier of the broadcast notification information, and ending reception of broadcast notification information containing a broadcast notification information identifier that is the same as the saved broadcast notification information identifier by the terminal.

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9. (New) The broadcast data communication method according to claim 8, wherein the broadcast notification information identifier is a broadcast notification information identifier uniquely specifying broadcast program information.

10. (New) The broadcast data communication method according to claim 8, wherein the broadcast notification information identifier is a broadcast notification information identifier uniquely specifying broadcast program information that receives and plays back the broadcast data.

11. (New) The broadcast data communication method according to claim 8, wherein the broadcast notification information identifier is a service identifier for uniquely specifying a broadcast program group comprising one or more items of broadcast program information.

12. (New) A broadcast data receiving terminal comprising:

a receiving section that receives broadcast notification information containing a broadcast notification information identifier and broadcast data;

a saving section that stores information indicating whether broadcast notification is necessary or unnecessary and the

broadcast notification information identifier correlated with said information indicating whether the broadcast notification is necessary or unnecessary; and

a determining section that determines whether or not to display the broadcast notification information by referring to the broadcast notification information identifier and the information indicating whether the broadcast notification is necessary or unnecessary stored in the saving section using the broadcast notification information identifier contained in the received broadcast notification information.

13. (New) The broadcast data receiving terminal according to claim 12, wherein the information stored in the saving section indicating whether the broadcast notification is necessary or unnecessary is set based on a condition for viewing the broadcast data.

14. (New) The broadcast data receiving terminal according to claim 12, further comprising an information output section that displays the broadcast notification information when the broadcast notification information is determined to be displayed in the determining section.

15. (New) The broadcast data receiving terminal according to claim 12, further comprising a reception ending section that, when the broadcast notification information identifier stored in the saving section and the broadcast notification information identifier contained in the broadcast notification information are the same, ends reception of the broadcast notification information and skips sending receivable information for the broadcast data.

16. (New) A data transmission server comprising:

an identifier addition section that adds a broadcast notification information identifier to broadcast notification information;

a broadcast notification information transmission section that transmits the broadcast notification information;

a receiving section that receives receivable notification information for the broadcast data based on the broadcast notification information;

an analysis section that analyzes the receivable notification information; and

a broadcast data transmission section that transmits broadcast data corresponding to the receivable notification information.